



CONUL Conference

24 - 25 May 2023

Clayton Hotel Silver Springs, Cork



SPONSORSHIP OPPORTUNITIES

www.conference.conul.ie

SPONSORSHIP & EXHIBITION OPPORTUNITIES

CONFERENCE VENUE

Clayton Hotel Silver Springs, Tivoli, Cork, T23 E244,

<https://www.claytonhotelsilversprings.com/>

IMPORTANT DATES

Sponsor Lightning Talk Submission – available to Platinum and Gold Sponsors only	16 January 2023
Sponsors to submit PDF materials for inclusion in the conference app	20 May 2023
CONUL Conference	24-25 May 2023

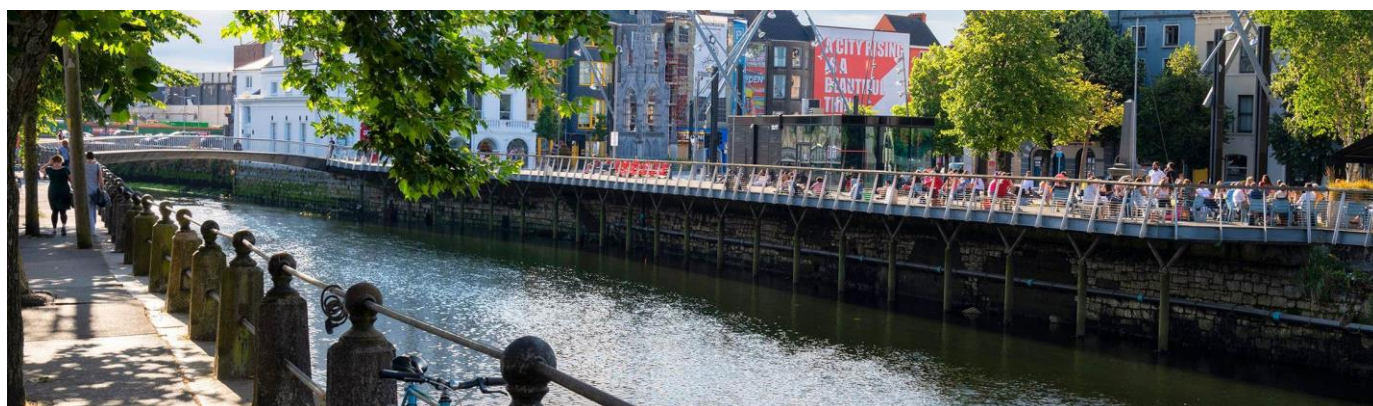
Accommodation should be booked early to avoid disappointment. Accommodation is not included in sponsorship and is to be arranged directly by the sponsor. Nearby hotels include Metropole Hotel, Belvedere Lodge, the Montenotte Hotel and the Address Hotel Cork.

SPONSORSHIP OPPORTUNITIES

The 2023 CONUL Conference provides many ways to ensure a profitable and advantageous representation for your company. The theme of this year's conference is "*Sense and Sustainability: Environmental, Economic and Social Sustainability in Libraries*" and it is likely to attract delegates from across Irish and international research libraries.

Sponsorship can be provided to support general or specific conference items or activities. The sponsorship opportunities are divided into sponsorship packages and separate sponsorship items.

All prices in the Sponsorship Prospectus are in Euro and are VAT exclusive, unless otherwise specified.



SPONSORSHIP PACKAGES

PLATINUM SPONSOR – One Place Available

€3,750

- Premium exhibition space
- 5-minute speaking slot in the plenary session
- Two industry delegate places including attendance at all conference sessions, conference dinner, lunches and reception (additional staff members may attend by registering as industry delegates). Please note that accommodation is not included.
- Recognition as platinum sponsor at opening and closing sessions
- Recognition as platinum sponsor and logo display on conference website and programme
- Inclusion of sponsor logo and message in an on-screen display between conference sessions
- Literature as PDF in conference app
- Inclusion in conference sponsors quiz (see details below)
- Eligible to submit a proposal for a lightning talk (see details below)
- List of attendees prior to conference*

GOLD SPONSOR

€2,750

- Exhibition space
- One industry delegate place including attendance at all conference sessions, conference dinner, lunches and reception (additional staff members may attend by registering as industry delegates). Please note that accommodation is not included.
- Recognition as Gold sponsor and logo display on conference website and programme
- Inclusion of logo in rolling display of logos between conference sessions
- Literature as PDF in conference app
- Inclusion in conference sponsors quiz (see details below)
- Entitled to submit a proposal for a lightning talk (see details below)
- List of attendees prior to conference*

SILVER SPONSOR

€1,750

- Exhibition Space
- One industry delegate place including attendance at all conference sessions, conference dinner, lunches and reception (additional staff members may attend by registering as industry delegates). Please note accommodation is not included.
- Recognition as Silver sponsor and logo display on conference website and programme

* Only attendees who have given permission will be included in the list of attendees.

Note: Positioning of any advertisement, company logo and company name will be at the discretion of the Conference Committee. Sponsor logos, print copy and all artwork to be supplied by the sponsor and in a format to meet printer requirements. It is the responsibility of the sponsor to meet all deadlines. The advertisement must comply with all applicable law and relevant rules under EU regulations and Irish Law.

Other Sponsorship Opportunities

- ~~Conference Dinner €3,500~~ **Reserved**
Sponsorship publicised on website, in programme and acknowledged at dinner.
- **Pre-Dinner Drinks Reception €2,500**
Sponsorship publicised on website, in programme and acknowledged at dinner.
- **Conference Lunch (1 day) €2,000**
Sponsorship publicised on website, in programme and acknowledged prior to lunch.
- **Tea/Coffee (1 day) €750**
Sponsorship publicised on website, in programme and acknowledged prior to break.
- **LIS Student Bursary €500**
An opportunity to sponsor attendance at the conference for a student who is studying for their professional qualification.
- **Early Career Librarian Bursary €500**
An opportunity to sponsor attendance at the conference for a Librarian who is starting out on their career path.
- **Literature on Conference App €500**
This is a great opportunity to add your company promotional material into the Conference App. The one-page PDF must be approved by the Organising Committee and the sponsor.
- ~~Conference Lanyard €500~~ **Reserved**
All participants receive a name badge. The conference logo and the sponsoring company logo will be printed on the eco-friendly lanyard.
- ~~Water Bottle €1,000~~ **Reserved**
All participants receive a water bottle. The conference logo and the sponsoring company logo will be printed on the bottle.
- **Inclusion in Conference Sponsors Quiz €200**
Please see details below.
- **Spot prize €100**
There is the opportunity to provide a spot prize and the sponsor will be acknowledged at the conference.

Conference Sponsors Quiz: Conference Sponsors Quiz Sponsors choosing to take this option will be asked to provide a question about their company, products or services for inclusion in a quiz, which will be included in the Conference App. Delegates will be given the opportunity to submit their answers and win a prize. This will encourage delegates to come to sponsor stands and find out more about your products and services.

Submission of Proposal for Lightning Talk: Platinum and Gold sponsors will be entitled to submit a proposal for a 10-minute lightning talk. Please note that acceptance of your proposal is not guaranteed and will be evaluated in the same way as proposals from member libraries. Proposals should only be submitted for talks that are relevant to the conference theme. The lightning talk should not be considered an opportunity to pitch products or services. Please note that lightning talks will take place during breakout sessions, when parallel talks will take place.

Overview of Sponsorship Options

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Exhibition Space	Premium	Standard	Standard
Industry Delegate Registration	2	1	1
Speaking Opportunities	5-minute speaking slot in plenary session AND eligible to submit lightning talk proposal	Eligible to submit lightning talk proposal	
Recognised from podium	Opening and closing ceremonies		
Logo display	Conference website Programme On-screen display between sessions	Conference website Programme On-screen display between sessions	Conference website Programme
List of attendees prior to conference*	✓	✓	Not included
Literature on conference app	✓	✓	Not included
Inclusion in Sponsors Quiz	✓	✓	Not included
Accommodation	Not included	Not included	Not included

If you would like to secure a sponsorship place for the CONUL Conference 2023 or have any questions about the sponsorship options, please contact:

Conference Secretariat

 Events@conferenceorganisers.ie

 +353 (0) 1 285 9033

* Only attendees who have given permission will be included in the list of attendees.

SPONSORSHIP APPLICATION FORM & CONTRACT

Please note that all acknowledgements of your company and listing of company name will be generated from the following information.

Please return this form to:

CONUL 2023 Conference Secretariat

E: events@conferenceorganisers.ie

NAME OF COMPANY: _____

CONTACT NAME: _____

BILLING ADDRESS: _____

BILLING ADDRESS: _____

COUNTRY: _____

TELEPHONE: _____

EMAIL: _____

EU BUSINESS VAT NUMBER: _____

I would like to book the following Sponsorship Items:

Sponsorship Item	Qty	Unit Price €	Total Cost €
Platinum Sponsorship		€3,750	
Gold Sponsorship		€2,750	
Silver Sponsorship		€1,750	
Conference Dinner		€3,500	
Pre-Dinner Drinks Reception		€2,500	
Conference Lunch (1 day)		€2,000	
Tea/Coffee (1 day)		€750	
LIS Student Bursary		€500	
Early Career Librarian Bursary		€500	
Literature on Conference APP (PDF)		€500	
Conference Lanyard		€500	
Water Bottle		€1,000	
Inclusion in Conference Sponsors Quiz		€200	
Spot Prize (prize to be supplied)		€100	
		TOTAL	

Rates exclude VAT

Cancellation: after the order has been signed the company agrees to pay the amount in full. Should the event be cancelled, CONUL 2023 agrees to refund the company in full.

I have read and accept the terms, conditions and cancellation policy.

SIGNATURE: _____ DATE: _____

SPONSORSHIP & EXHIBITION OPPORTUNITIES

CONFIRMATION AND PAYMENT

On receipt of the sponsorship application form, an invoice will be issued to the sponsoring company and payment must be received within 14 days in order to confirm the sponsorship.

Payment must be made by bank transfer to:

Account Name:	Conference Organisers No. 2 Account
Account Address:	20C The Courtyard, Castle Street, Dalkey, Co Dublin, A96 W020, Ireland
Bank Name:	Allied Irish Bank
Bank Address:	1 Lower Baggot Street, Dublin 2, Ireland
Account No:	11745637
Sort Code:	93-10-12
IBAN:	IE50 AIBK 9310 1211 7456 37
NSC:	931012
SWIFT/BIC:	AIBKIE2D
Reference:	CONUL2023 followed by 'Company Name' and 'Invoice Number'

Attach a copy of the bank receipt to the Application Form. All payments must be net of all charges.

Cancellation Policy

On signing the sponsorship/exhibition application form, the company agrees to pay the amount in full. All cancellations must be received in writing and sponsorship fees are non-refundable.

Should the event be cancelled, CONUL 2023 agrees to refund the company in full.

Conference Language

The official language of the conference is English.

