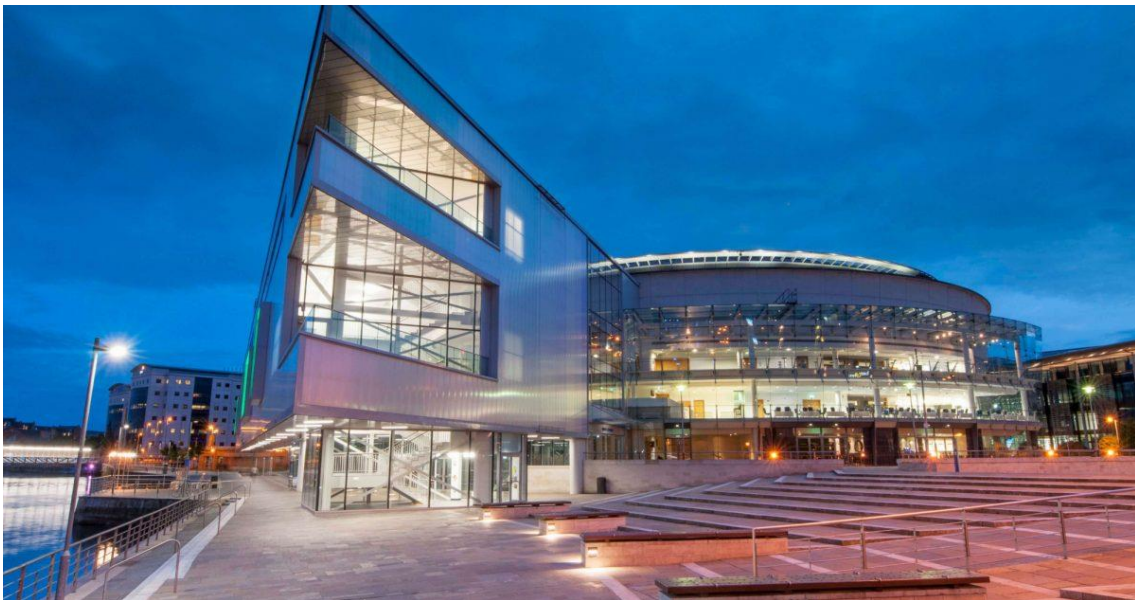




CONUL Conference

29 - 30 May 2024

International Convention Centre, Belfast



SPONSORSHIP OPPORTUNITIES

www.conference.conul.ie

SPONSORSHIP & EXHIBITION OPPORTUNITIES

CONFERENCE VENUE

ICC Belfast, 2 Lanyon Pl, Belfast BT1 3WH, United Kingdom

<https://iccbelfast.com/>

IMPORTANT DATES

Sponsor Lightning Talk Submission – available to Platinum and Gold Sponsors only	15 January 2024
Sponsors to submit PDF materials for inclusion in the conference app	1 May 2024
CONUL Conference	29-30 May 2024

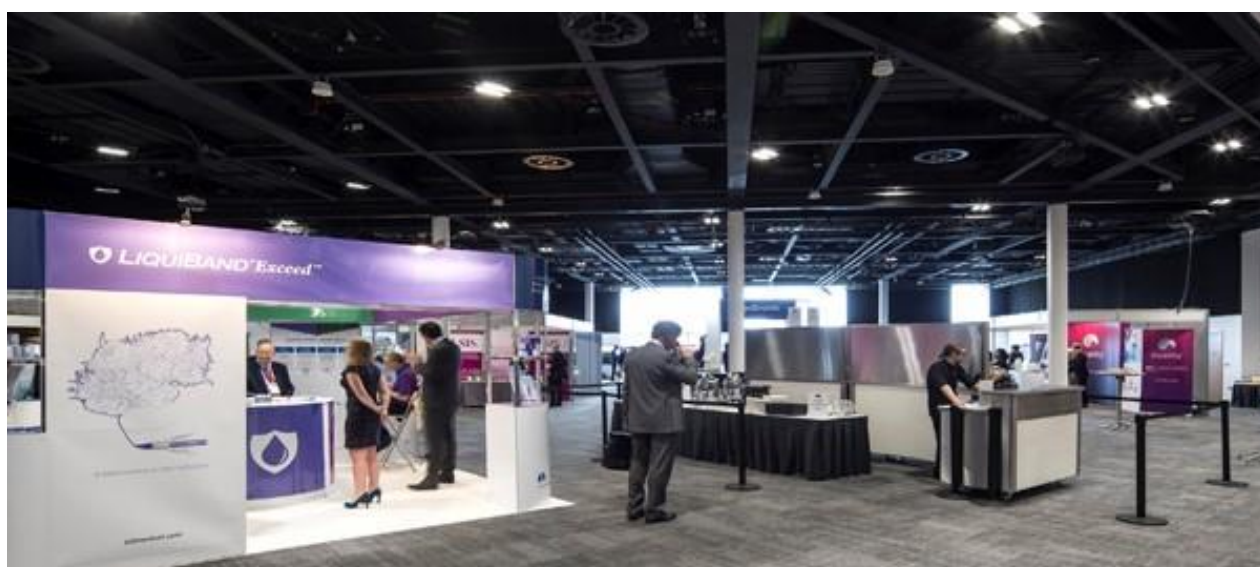
Please Note: Accommodation should be booked early to avoid disappointment. Accommodation is not included in sponsorship and is to be arranged directly by the sponsor. We have reserved a block at the Europa hotel for sponsors in need of accommodation at this link [CLICK HERE](#).

SPONSORSHIP OPPORTUNITIES

The 2024 CONUL Conference provides many ways to ensure a profitable and advantageous representation for your company. The theme of this year's conference is *'Libraries as Changemakers'* and it is likely to attract delegates from across Irish and international research libraries.

Sponsorship can be provided to support general or specific conference items or activities. The sponsorship opportunities are divided into sponsorship packages and separate sponsorship items.

Please Note: All prices in the Sponsorship Prospectus are in Sterling and are exclusive of VAT, unless otherwise specified.



SPONSORSHIP PACKAGES

PLATINUM SPONSOR

£3,500

- Premium exhibition space
- 5-minute speaking slot in the plenary session
- Two industry delegate places including attendance at all conference sessions, lunches, conference dinner and reception (additional staff members may attend by registering as industry delegates). **Please note:** Accommodation is not included
- Recognition as platinum sponsor at opening and closing sessions
- Recognition as platinum sponsor and logo display on conference website and programme
- Inclusion of sponsor logo and message in an on-screen display between conference sessions
- PDF Flyer in Conference App
- Inclusion in conference sponsors quiz (see details below)
- Eligible to submit a proposal for a lightning talk (see details below)
- List of attendees prior to conference*

GOLD SPONSOR

£2,500

- Exhibition space
- One industry delegate place including attendance at all conference sessions, lunches, conference dinner and reception (additional staff members may attend by registering as industry delegates). **Please note:** accommodation is not included.
- Recognition as Gold sponsor and logo display on conference website and programme
- Inclusion of logo in rolling display of logos between conference sessions
- PDF Flyer in Conference App
- Inclusion in conference sponsors quiz (see details below)
- Entitled to submit a proposal for a lightning talk (see details below)
- List of attendees prior to conference*

SILVER SPONSOR

£1,500

- Exhibition Space
- One industry delegate place including attendance at all conference sessions, lunches, conference dinner and reception (additional staff members may attend by registering as industry delegates). **Please note:** accommodation is not included.
- Recognition as Silver sponsor and logo display on conference website and programme

** Only attendees who have given permission will be included in the list of attendees.*

Note: Positioning of any advertisement, company logo and company name will be at the discretion of the Conference Committee. Sponsor logos, print copy and all artwork to be supplied by the sponsor and in a format to meet printer requirements. It is the responsibility of the sponsor to meet all deadlines. The advertisement must comply with all applicable law and relevant rules under EU regulations and Irish Law.

Other Sponsorship Opportunities

- **Conference Dinner £3,000**
Sponsorship publicised on website, in programme and acknowledged at dinner.
- **Pre-Dinner Drinks Reception £2,250**
Sponsorship publicised on website, in programme and acknowledged at dinner.
- **Conference Lunch (1 day) £1750**
Sponsorship publicised on website, in programme and acknowledged prior to lunch.
- **Tea/Coffee (1 day) £750**
Sponsorship publicised on website, in programme and acknowledged prior to break.
- **LIS Student Bursary £750**
An opportunity to sponsor attendance at the conference for a student who is studying for their professional qualification.
- **Early Career Librarian Bursary £750**
An opportunity to sponsor attendance at the conference for a Librarian who is starting out on their career path.
- **Literature on Conference App £500**
This is a great opportunity to add your company promotional material into the Conference App. The one-page PDF must be approved by the Organising Committee and the sponsor.
- **Conference Lanyard (Supplied by Conference) £500**
All participants receive a name badge. The conference logo and the sponsoring company logo will be printed on the eco-friendly lanyard.
- **Water Bottle (Supplied by Conference) £1,000**
All participants receive a water bottle. The conference logo and the sponsoring company logo will be printed on the bottle.
- **Inclusion in Conference Sponsors Quiz £200**
Please see details below.
- **Spot prize £100**
There is the opportunity to provide a spot prize and the sponsor will be acknowledged at the conference.

Conference Sponsors Quiz: Sponsors opting to participate, will be asked to provide a question about their company, products or services for inclusion in a quiz, which will be included in the Conference App. Delegates will be given the opportunity to submit their answers and win a prize. This will encourage delegates to come to sponsor stands and find out more about your products and services.

Submission of Proposal for Lightning Talk: Platinum and Gold sponsors will be entitled to submit a proposal for a 10-minute lightning talk. Please note that acceptance of your proposal is not guaranteed and will be evaluated in the same way as proposals from member libraries. Proposals should only be submitted for talks that are relevant to the conference theme. The lightning talk should not be considered an opportunity to pitch products or services. Please note that lightning talks will take place during breakout sessions, when parallel talks will take place.

Overview of Sponsorship Options

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Exhibition Space	Premium	Standard	Standard
Industry Delegate Registration	2	1	1
Speaking Opportunities	5-minute speaking slot in plenary session AND eligible to submit lightning talk proposal	Eligible to submit lightning talk proposal	
Recognised from podium	Opening and closing ceremonies		
Logo display	Conference website Programme On-screen display between sessions	Conference website Programme On-screen display between sessions	Conference website Programme
List of attendees prior to conference ⁺	✓	✓	X
Literature on conference app	✓	✓	X
Inclusion in Sponsors Quiz	✓	✓	X
Accommodation	X	X	X

If you would like to secure a sponsorship place for the CONUL Conference 2024 or have any questions about the sponsorship options, please contact:

Conference Secretariat

Email: Events@conferenceorganisers.ie

Phone: +353 (0) 1 285 9033

** Only attendees who have given permission will be included in the list of attendees.*

SPONSORSHIP APPLICATION FORM & CONTRACT

Please note that all acknowledgements of your company and listing of company name will be generated from the following information.

Please visit this link to fill in the online application form:

[CONUL 2024 Sponsorship Application Form](#)

CONFIRMATION AND PAYMENT

On receipt of the sponsorship application form, an invoice will be issued to the sponsoring company and payment must be received within 14 days in order to confirm the sponsorship.

Payment must be made by bank transfer to:

Account Name: Conference Organisers Ltd GBP Call Deposit Account

Account Address: 20C The Courtyard, Castle Street, Dalkey, Co Dublin, A96 W020, Ireland

BIC/SWIFT Code: AIBKIE2D

IBAN: IE15 AIBK 9300 6718 8362 03

NSC: 93-00-67

Account Number: 18836203

VAT: GB449083571

Bank: Allied Irish Banks p.l.c., Currency Account Maintenance, Unit 33 Blackthorn Road, Sandyford Business Park, Dublin D18 E9T3, Ireland

Reference: CONUL2024 followed by 'Company Name' and 'Invoice Number'

All payments must be net of all charges.

Cancellation Policy

On submission of the sponsorship application form, the company agrees to pay the amount in full. All cancellations must be received in writing and sponsorship fees are non-refundable.

Should the event be cancelled, CONUL 2024 agrees to refund the company in full.

Conference Language

The official language of the conference is English.